

Seat No.

B. Voc. (SEM/CR) CBCS Part III Semester-V Examination: Oct/Nov.-2023

B. Voc (Media and Entertainment) (Compulsory) Paper-XXVI

ME 502: Television Journalism

Day and Date: Saturday, 02/12/2023

Total Marks: 60

Time: 2.30 PM To 4.30 PM

Instructions:

1. All Questions are Compulsory.
2. All Questions carry equal marks.
3. Figures to the right indicate full marks

Q.1. Choose the Correct alternatives from the following.

15

- 1 _____ is the basic qualification required for a reporter?
1) Presentable 2) Communication 3) Balanced 4) Writing skills
- 2 An index of news, where producer rewrite news and arranged it as per the importance of news called _____
1) Run Down 2) Bulletin 3) Run Order 4) News Index
- 3 Broadcasting subject is under the
1) State List 2) Concurrent List 3) Union List 4) None of the above
- 4 Hard news is considered as _____
1) News with immediate impact 2) Crime 3) Politics 4) All of these
- 5 The short description of news in script is called _____
1) Slug 2) Byte 3) Package 4) VO
- 6 What is OB?
1) Online Breaking 2) Online Byte 3) Outdoor broadcast 4) Outside byte
- 7 Which institute measures TRP?
1) IRS 2) PTI 3) BARC 4) ABC
- 8 "News that is hurriedly flashed by television news channels
1) Striking news 2) Fresh news 3) Breaking news 4) Latest news
- 9 Paid News mostly influences
1) Secularism 2) Democracy 3) Elections 4) Government
- 10 A live news bulletin is controlled and coordinated from
1) PCR 2) MCR 3) Edit suit 4) Studio
- 11 Chroma key is used in Television Production for
1) Lighting 2) Colouring 3) Removal of background 4) All the above
- 12 Beat reporting is _____
1) Reporting news stories from a specific location 2) Reporting news stories of specific events
3) Reporting news stories for a specific theme or topic 4) All the above

- 13 The minimum number of camera required for an interview programme in television is _____
1) 1 2) 2 3) 3 4) 4
- 14 One of the following is not a national news channel in India
1) India TV 2) NDTV 3) Zee News 4) BBC
- 15 Government control over the media is known as
1) Factdal 2) Censorship 3) Independence 4) Emergency

Q.2. Write short Notes (Three out of Four) .

15

- 1 News Editor
- 2 Telephone Interview
- 3 Mid Shot and Close-up
- 4 News Producer

Q.3. Write short Answers (Three out of Four) .

15

- 1 What is outside coverage? Discuss with examples.
- 2 Describe the function of News Editor in television news room.
- 3 Discuss the important shots used in television. Among these shots which are mainly used in news presentation?
- 4 Discuss the techniques of conducting a television interview of a sports celebrity.

Q.4.. Answer the following question on broad. (One out of two).

15

- 1 Critically analyse the 24 hours TV News channels? What is your view regarding over dramatization and sensationalisation of news stories in these channels?
- 2 Are television channels giving more importance on regional matters? Explain with illustrations.

Model Answer Paper
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Option 4

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- 1) Run Down 2) Bulletin 3) Run Order 4) News Index

Option 1

3 Broadcasting subject is under the _____

- 1) State List 2) Concurrent List 3) Union List 4) None of the above

Option 3

4 Hard news is considered as _____

- 1) News with immediate impact 2) Crime 3) Politics 4) All of these

Option 1

5 The short description of news in script is called _____

- 1) Slug 2) Byte 3) Package 4) VO

Option 1

6 What is OB?

- 1) Online Breaking 2) Online Byte 3) Outdoor broadcast 4) Outside byte

- Option 3
7 Which institute measures TRP?
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Option 2
Q.2. Write short Note (Three out of Four)

15

1 News Editor

Ans:

2 Telephone Interview

Ans:

3 Mid Shot and Close-up

Ans:

4 News Producer

Ans:

Q.3. Write short Answers (Three out of Four).

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1 What is outside coverage? Discuss with examples.

Ans:

2 Describe the function of News Editor in television news room.

Ans:

3 Discuss the important shots used in television. Among these shots which are mainly used in news presentation?

Ans:

4 Discuss the techniques of conducting a television interview of a sports celebrity.

Ans:

Q.4. Answer the following question on broad. (One out of two).

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Ans:

2 Are television channels giving more importance on regional matters? Explain with illustrations.

Ans:
