

B. Voc. (SEM/CR) CBCS Part III Semester-V Examination: March/April-2023**B. Voc (Media and Entertainment) (Compulsory) Paper-XXVI****ME 502: Television Journalism****Day and Date: Monday, 15/05/2023****Total Marks: 50****Time: 1.00 PM To 3.00 PM**

Instructions:

1. All Questions are Compulsory.
2. Figures to the right indicate full marks

Q.1. Choose the Correct alternatives from the following.

15

- 1 A report is a _____ of a journalist
1) Interpretation 2) Responsibility 3) Evidence of rationality 4) None of these
- 2 In Television Journalism _____ is essential factor for broadcasting
1) Space 2) Time 3) Both Space and Time 4) None of these
- 3 Journalists discuss a particular question on the spot and ask people questions, what is that form called a
1) Chaupal 2) Walk through 3) TikTok 4) None of the above
- 4 PTC stands for _____
1) Piece to Camera 2) Part to Camera 3) Piece to Communicate 4) None of the above
- 5 The SITE an experimental satellite communication program started in _____
1) 1976 2) 1986 3) 1973 4) 1991
- 6 What is PCR?
1) Production Control Receiver 2) Production Control Recorder 3) Production Control Remote 4) Production Control Room
- 7 Who is the Editor of Zee 24 Taas news Channel?
1) Umesh Kumavat 2) Nilesh Khare 3) Mahesh Mhatre 4) Uday Nirgudkar
- 8 Who is the owner of ABP News Network?
1) Aweek Sarkar 2) Prannoy Roy 3) Subhash Chandra 4) Raghav Bahal, Ritu Kapur
- 9 Who among the following is responsible for the content aired in a television news channel?
1) Editor in chief 2) Reporter 3) Sub editor 4) Anchor
- 10 A live news bulletin is controlled and coordinated from
1) PCR 2) MCR 3) Edit suit 4) Studio
- 11 A news package is _____
1) Draft news report 2) An edited news story with visuals, voice over and bites 3) A rundown 4) A news bulletin
- 12 Beat reporting is _____
1) Reporting news stories from a specific location 2) Reporting news stories of specific events 3) Reporting news stories for a specific theme or topic 4) All the above

13 Which among the following is not an international channel?

- 1) Al-Jazeera English 2) BBC 3) NDTV 4) Fox News

14 TAM is _____

- 1) Television audience measurement 2) Television air marketing 3) Tele air marketing
4) Television audio measurement

15 Corel Draw is a kind of

- 1) Software 2) Paint 3) Drawing Material 4) Printer

Q.2. Write short Notes (Two out of Three) .

10

- 1 Telephone Interview
- 2 Mid Shot and Close-up
- 3 Television Anchoring

Q.3. Write short Answers (Two out of Three) .

10

- 1 Describe the Pre-production stages of a television interview.
- 2 What are the essential qualities of a successful television journalist?
- 3 Write down the Image sizes and uses of the Basic shots.

Q.4.. Answer the following question on broad. (One out of two).

15

- 1 Reality shows have been very popular programs in Indian television. Explain with illustrations.
- 2 Write in detail with examples about the three basic camera shots which are essentials in TV programs.

Model Answer Paper
B. Voc. (SEM/CR) CBCS Part III Semester-V Examination: March/April-2023
B. Voc (Media and Entertainment) (Compulsory) Paper-XXVI
ME 502: Television Journalism

Day and Date: Monday, 15/05/2023

Total Marks: 50

Time: 1.00 PM To 3.00 PM

Q.1. Choose the Correct alternatives from the following

15

1 A report is a _____ of a journalist

- 1) Interpretation 2) Responsibility 3) Evidence of rationality 4) None of these

Option 2

2 In Television Journalism _____ is essential factor for broadcasting

- 1) Space 2) Time 3) Both Space and Time 4) None of these

Option 2

3 Journalists discuss a particular question on the spot and ask people questions, what is that form called a

- 1) Chaupal 2) Walk through 3) TikTok 4) None of the above

Option 1

4 PTC stands for _____

- 1) Piece to Camera 2) Part to Camera 3) Piece to Communicate 4) None of the above

Option 1

5 The SITE an experimental satellite communication program started in _____

- 1) 1976 2) 1986 3) 1973 4) 1991

Option 1

6 What is PCR?

- 1) Production Control Receiver 2) Production Control Recorder 3) Production Control Remote 4) Production Control Room

Option 4

7 Who is the Editor of Zee 24 Taas news Channel?

- 1) Umesh Kumavat 2) Nilesh Khare 3) Mahesh Mhatre 4) Uday Nirgudkar

Option 2

8 Who is the owner of ABP News Network?

- 1) Aavek Sarkar 2) Prannoy Roy 3) Subhash Chandra 4) Raghav Bahal, Ritu Kapur

Option 1

9 Who among the following is responsible for the content aired in a television news channel?

- 1) Editor in chief 2) Reporter 3) Sub editor 4) Anchor

Option 1

10 A live news bulletin is controlled and coordinated from

- 1) PCR 2) MCR 3) Edit suit 4) Studio

Option 1

11 A news package is _____

- 1) Draft news report 2) An edited news story with visuals, voice over and bites 3) A rundown 4) A news bulletin

Option 2

12 Beat reporting is _____

- 1) Reporting news stories from a specific location 2) Reporting news stories of specific events 3) Reporting news stories for a specific theme or topic 4) All the above

Option 4

13 Which among the following is not an international channel?

- 1) Al-Jazeera English 2) BBC 3) NDTV 4) Fox News

Option 3

14 TAM is _____

- 1) Television audience measurement 2) Television air marketing 3) Tele air marketing 4) Television audio measurement

Option 1

15 Corel Draw is a kind of

- 1) Software 2) Paint 3) Drawing Material 4) Printer

Option 1

Q.2. Write short Notes (Two out of Three) .

10

1 Telephone Interview

Ans:

2 Mid Shot and Close-up

Ans:

3 Television Anchoring

Ans:

4 Television Anchoring

Ans:

Q.3. Write short Answers (Two out of Three) .

10

1 Describe the Pre-production stages of a television interview.

Ans:

2 What are the essential qualities of a successful television journalist?

Ans:

3 Write down the Image sizes and uses of the Basic shots.

Ans:

- 4 Write down the Image sizes and uses of the Basic shots.

Ans:

Q.4. Answer the following question on broad. (One out of two).

15

- 1 Reality shows have been very popular programs in Indian television. Explain with illustrations.

Ans:

- 2 Write in detail with examples about the three basic camera shots which are essentials in TV programs.

Ans:
