

**B. Voc.(2022) (SEM/CR) CBCS Part I Semester-I Examination: March/April-2023****B. Voc (Media and Entertainment) (Compulsory) Paper-I****ME101: Basics of Communication (New Pattern 2022)****Day and Date: Thursday, 04/05/2023****Total Marks: 50****Time: 1.00 PM To 3.00 PM**

## Instructions:

1. All Questions are Compulsory.
2. Figures to the right indicate full marks

**Q.1. Choose the Correct alternatives from the following.**

15

- 1 Encoder are also \_\_\_\_\_?  
1) Interpreter      2) Receiver      3) Decoder      4) Sender
- 2 A Prayer is what type of communication?  
1) Intra- personal      2) Group      3) inter-personal      4) Mass
- 3 Communication involves active interaction with our environments?  
1) Physical      2) Biological      3) Social      4) All above these
- 4 Intrapersonal communication is \_\_\_\_\_?  
1) Individual reflection      2) Contemplation      3) Mediation      4) All above these
- 5 'Chale jao andolan' Is example of \_\_\_\_\_communication?  
1) Mass- line      2) Group      3) Inter-personal      4) Mass
- 6 According to Aristotelian principle that communication always requires at least three elements?  
1) Transmitter      2) Destination      3) Medium      4) None of this
- 7 Number of peoples are involved in interpersonal communication?  
1) 4      2) 3      3) 2      4) 1
- 8 The \_\_\_\_\_ is the person who transmits the message?  
1) Receiver      2) Driver      3) Sender      4) Cleaner
- 9 Letter, e-mail, telephone are example of \_\_\_\_\_?  
1) Feedback      2) Message      3) Channel      4) Encoding
- 10 Communication is a part of \_\_\_\_\_skills?  
1) Soft      2) Hard      3) Rough      4) Short
- 11 What does 'Sadharanikaran' means?  
1) Communication      2) Unification      3) Commonness      4) Simplification
- 12 What is Abhinavgupta ?  
1) Critic of the Natya Shastra      2) The person who coined the word 'sadharanikan'.      3) Author of the Natya shastra      4) Both (a) and (b)

- 13 Which is the following is not 'Rasa' given by 'Bharat Muni' ?  
1) Energy (Energy )                      2) Anger( Bhayanaka )      3) Disgust (Bhibhatsa )                      4)  
Terror (Raudra )
- 14 Whose model of communication is considered to be the first model communication?  
1) Plato      2) Pathos      3) Buddha      4) Aristotle
- 15 In Vedic Era, communication was employed as weapon of ?  
1) Message transmission      2) Creations of philosophy      3) Progress of advancement                      4)  
complex philosophy

**Q.2. Write short Notes (Two out of Three) .** 10

- 1 Interpersonal communication
- 2 Intra-personal communication
- 3 Right to Information

**Q.3. Write short Answers (Two out of Three) .** 10

- 1 Define the process of communication
- 2 Explain the difference between the intra -personal and inter-personal communication
- 3 Define a Folk Culture of Maharashtra

**Q.4.. Answer the following question on broad. (One out of two).** 15

- 1 Explain the types of communication, with their examples
- 2 Describe Osgood and Schramm's Circular model of communication with examples

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**Model Answer Paper**  
**B. Voc.(2022) (SEM/CR) CBCS Part I Semester-I Examination: March/April-2023**  
**B. Voc (Media and Entertainment) (Compulsory) Paper-I**  
**ME101: Basics of Communication (New Pattern 2022)**

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**Q.1. Choose the Correct alternatives from the following**

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- 1) Interpreter      2) Receiver      3) Decoder      4) Sender

Option 3

2 A Prayer is what type of communication?

- 1) Intra- personal      2) Group      3) inter-personal      4) Mass

Option 1

3 Communication involves active interaction with our environments?

- 1) Physical      2) Biological      3) Social      4) All above these

Option 4

4 Intrapersonal communication is \_\_\_\_\_?

- 1) Individual reflection      2) Contemplation      3) Mediation      4) All above these

Option 1

5 'Chale jao andolan' Is example of \_\_\_\_\_ communication?

- 1) Mass- line      2) Group      3) Inter-personal      4) Mass

Option 1

6 According to Aristotelian principle that communication always requires at least three elements?

- 1) Transmitter      2) Destination      3) Medium      4) None of this

Option 4

7 Number of peoples are involved in interpersonal communication?

- 1) 4                      2) 3                      3) 2                      4) 1

Option 3

8 The \_\_\_\_\_ is the person who transmits the message?

- 1) Receiver    2) Driver    3) Sender    4) Cleaner

Option 3

9 Letter, e-mail, telephone are example of \_\_\_\_\_?

- 1) Feedback    2) Message    3) Channel    4) Encoding

Option 3

10 Communication is a part of \_\_\_\_\_ skills?

- 1) Soft            2) Hard            3) Rough            4) Short

Option 1

11 What does 'Sadharanikaran' means?

- 1) Communication    2) Unification    3) Commonness    4) Simplification

Option 4

12 What is Abhinavgupta ?

- 1) Critic of the Natya Shastra            2) The person who coined the word 'sadharanikan'.            3)  
Author of the Natya shastra            4) Both (a) and (b)

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Terror (Raudra )

Option 1

14 Whose model of communication is considered to be the first model communication?

- 1) Plato            2) Pathos            3) Buddha            4) Aristotle

Option 4

15 In Vedic Era, communication was employed as weapon of ?

- 1) Message transmission            2) Creations of philosophy            3) Progress of advancement            4)  
complex philosophy

Option 1

**Q.2. Write short Notes (Two out of Three) .**

10

1 Interpersonal communication

Ans:

2 Intra-personal communication

Ans:

3 Right to Information

Ans:

4 Right to Information

Ans:

**Q.3. Write short Answers (Two out of Three) .**

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1 Define the process of communication

Ans:

2 Explain the difference between the intra -personal and inter-personal communication

Ans:

3 Define a Folk Culture of Maharashtra

Ans:

4 Define a Folk Culture of Maharashtra

Ans:

**Q.4. Answer the following question on broad. (One out of two).**

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1 Explain the types of communication, with their examples

Ans:

2 Describe Osgood and Schramm's Circular model of communication with examples

Ans:

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