

Seat No.

**B. Voc.(2022) (SEM/CR) CBCS Part I Semester-I Examination: October/November-2022**  
**B. Voc (Media and Entertainment) (Compulsory) Paper-II**  
**ME102: Introduction to Media and Entertainment Industry in India (NEP)**  
**Day and Date: Tuesday, 13/12/2022** **Total Marks: 50**  
**Time: 1.00 PM To 3.00 PM**

Instructions:

1. All Questions are Compulsory.
2. Figures to the right indicate full marks

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**Q.1. Choose the Correct alternatives from the following.**

15

- 1 Who played the role of Emperor Akbar in the movie 'Mughal e Azam'  
1) Prithviraj Kapoor 2) Murad 3) Raj Kapoor 4) Dilip Kumar
- 2 Who is the director of the film 'Bandit Queen'  
1) Kamal Haasan 2) Shekhar Kapur 3) Rakesh Roshan 4) Subhash Ghai
- 3 First Indian to win an Oscar award  
1) Bhanu Athaiya 2) A R Rahman 3) Resul Pookutty 4) Amitabh Bachchan
- 4 From which year Indian Government sponsored National Film Award  
1) 1972 2) 1973 3) 1984 4) 1980
- 5 First Indian sound film was  
1) Alam Ara 2) Raja Harishchandra 3) Kishan Kanya 4) Safety Last
- 6 \_\_\_\_\_ is India's first private FM radio station  
1) Red FM 2) Big FM 3) Radio City 4) Radio One FM
- 7 SITE stands for \_\_\_\_\_  
1) Satellite Informational Television Expansion 2) Satellite Informational Television Extension  
3) Satellite Instructional Television Experiment 4) None of the above
- 8 Which among the following are the most common uses of music in radio?  
1) Acts as a background to a scene or narration 2) Acts as a theme for a drama series 3) To create mood  
4) All of the above
- 9 Television was invented by \_\_\_\_\_  
1) Marconi Thomas 2) Alva Edison 3) Faraday 4) John Lewis beard
- 10 When was TV introduced in India  
1) 1947 2) 1953 3) 1955 4) 1959

- 11 The first indian motion picture was raja harischandra by \_\_\_\_\_  
1) Dada saheb phalke      2) Thomas Alva Edison      3) Raja ram mohan roy      4) Samuel Morse
- 12 \_\_\_\_\_ is considered as a mechanical medium  
1) Book      2) Newspaper      3) Television      4) Puppetry
- 13 The media is totally dependent on \_\_\_\_\_  
1) Advertising      2) News      3) Government      4) None of the above
- 14 Who founded the Indian Newspaper Society (INS)?  
1) Owners of newspapers      2) By the editors of the newspapers      3) By newspaper reporters      4) Newspaper advertising agencies
- 15 Which of the following does not work in the editing department?  
1) News editor      2) Reporter      3) Photographer      4) Distribution Representative

**Q.2. Write short Notes (Two out of Three) .**

10

- 1 AIR
- 2 The Hindi Film Songs
- 3 Prasar Bharti

**Q.3. Write short Answers (Two out of Three) .**

10

- 1 Write about regional films in India
- 2 Explain the 'Talkies System'
- 3 Write about Bollywood Industry

**Q.4.. Answer the following question on broad. (One out of two).**

15

- 1 Write in detail about any GEC (General Entertainment Channel) Channel
- 2 Write in detail on achievements of Marathi Cinema

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**Model Answer Paper**  
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Option 1

2 Who is the director of the film 'Bandit Queen'

- 1) Kamal Haasan 2) Shekhar Kapur 3) Rakesh Roshan 4) Subhash Ghai

Option 2

3 First Indian to win an Oscar award

- 1) Bhanu Athaiya 2) A R Rahman 3) Resul Pookutty 4) Amitabh Bachchan

Option 1

4 From which year Indian Government sponsored National Film Award

- 1) 1972 2) 1973 3) 1984 4) 1980

Option 2

- 5 First Indian sound film was  
 1) Alam Ara 2) Raja Harishchandra 3) Kishan Kanya 4) Safety Last  
Option 1
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Option 4

**Q.2. Write short Notes (Two out of Three) .**

10

1 AIR

Ans:

2 The Hindi Film Songs

Ans:

3 Prasar Bharti

Ans:

4 Prasar Bharti

Ans:

**Q.3. Write short Answers (Two out of Three) .**

10

1 Write about regional films in India

Ans:

2 Explain the 'Talkies System'

Ans:

3 Write about Bollywood Industry

Ans:

4 Write about Bollywood Industry

Ans:

**Q.4. Answer the following question on broad. (One out of two).**

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1 Write in detail about any GEC (General Entertainment Channel) Channel

Ans:

2 Write in detail on achievements of Marathi Cinema

Ans:

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