

Seat No.

B. Voc.(2022) (SEM/CR) CBCS Part I Semester-I Examination: October/November-2022
B. Voc (Media and Entertainment) (Compulsory) Paper-I
ME101: Basics of Communication (NEP)

Day and Date: Monday, 12/12/2022
Time: 1.00 PM To 3.00 PM

Total Marks: 50

Instructions:

1. All Questions are Compulsory.
2. Figures to the right indicate full marks

Q.1. Choose the Correct alternatives from the following.

15

- 1 Who was developed mathematical model of communication?
1) Shanon & weaver 2) Aristotle 3) Osgood and Schramm 4) Herold losswell
- 2 The English word Communication is derived from the Latin noun ?
1) Community 2) Communion 3) Commonality 4) Communis
- 3 Intrapersonal communication is _____?
1) Individual reflection 2) Contemplation 3) Mediation 4) All above these
- 4 Interpersonal communication _____ is instant?
1) Feedback 2) Replay 3) Answer 4) None of this
- 5 In interpersonal communication _____ is a term from cybernetics, the study of messages , particularly of effective message control ?
1) Decoder 2) Encoder 3) Feedback 4) All above these
- 6 Who was the developed communication circular model?
1) Shanon & weaver 2) Aristotle 3) Osgood and Schramm 4) Herold losswell
- 7 Which communication process mostly using sign language _____?
1) Semiotics 2) non verbal 3) Symbolic 4) Verbal
- 8 The traffic noise in the background, it is the example of _____ barrier?
1) Psychological 2) Self- Image 3) Resistance of change 4) Physical
- 9 College dress code is example of _____ communication?
1) Verbal 2) Non- Verbal 3) Written 4) Spoken
- 10 Letter, e-mail, telephone are example of _____?
1) Feedback 2) Message 3) Channel 4) Encoding
- 11 A high temperature and humidity is example of _____ barrier?
1) Subjective stress 2) Ignorance of the medium 3) Physical barrier
4) Environmental Stress

- 12 _____ is the person who notices and decodes and attaches some meaning to a message?
1) Sender 2) Cleaner 3) Receiver 4) Driver
- 13 _____ refers to all these factors that disrupt the communication?
1) Crowd 2) Noise 3) Nobody 4) Nowhere
- 14 Which classical dance form is famous in Tamil Nadu ?
1) Bharatnatyam 2) Mohiniattam 3) Kuchipudi 4) Kathakali
- 15 The Aristotelian model of communication does not include _____ as a primary element in the communication process ?
1) Audience 2) Feedback 3) Effect 4) Occasion

Q.2. Write short Notes (Two out of Three) .

10

- 1 Verbal And Non - Verbal Communication
- 2 Intra-personal communication
- 3 Defensiveness and Fear

Q.3. Write short Answers (Two out of Three) .

10

- 1 Define the process of communication
- 2 Why need of Communication?
- 3 Define a Folk Culture of Maharashtra

Q.4.. Answer the following question on broad. (One out of two).

15

- 1 Describe Aristotle's Rhetoric & Laswell's model of communication with example
- 2 Describe Shanon and Weavers's Mathematical model of communication with examples

Model Answer Paper
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- 1) Shanon & weaver 2) Aristotle 3) Osgood and Schramm 4) Herold losswell

Option 1

2 The English word Communication is derived from the Latin noun ?

- 1) Community 2) Communion 3) Commonality 4) Communis

Option 4

3 Intrapersonal communication is _____?

- 1) Individual reflection 2) Contemplation 3) Mediation 4) All above these

Option 1

4 Interpersonal communication _____ is instant?

- 1) Feedback 2) Replay 3) Answer 4) None of this

Option 1

5 In interpersonal communication _____ is a term from cybernetics, the study of messages , particularly of effective message control ?

- 1) Decoder 2) Encoder 3) Feedback 4) All above these

Option 3

6 Who was the developed communication circular model?

- 1) Shanon & weaver 2) Aristotle 3) Osgood and Schramm 4) Herold losswell

Option 3

7 Which communication process mostly using sign language _____?

- 1) Semiotics 2) non verbal 3) Symbolic 4) Verbal

Option 2

8 The traffic noise in the background, it is the example of _____ barrier?

- 1) Psychological 2) Self- Image 3) Resistance of change 4) Physical

Option 4

9 College dress code is example of _____ communication?

- 1) Verbal 2) Non- Verbal 3) Written 4) Spoken

Option 2

10 Letter, e-mail, telephone are example of _____?

- 1) Feedback 2) Message 3) Channel 4) Encoding

Option 3

11 A high temperature and humidity is example of _____ barrier?

- 1) Subjective stress 2) Ignorance of the medium 3) Physical barrier
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Option 4

12 _____ is the person who notices and decodes and attaches some meaning to a message?

- 1) Sender 2) Cleaner 3) Receiver 4) Driver

Option 3

13 _____ refers to all these factors that disrupt the communication?

- 1) Crowd 2) Noise 3) Nobody 4) Nowhere

Option 2

14 Which classical dance form is famous in Tamil Nadu ?

- 1) Bharatnatyam 2) Mohiniattam 3) Kuchipudi 4) Kathakali

Option 1

15 The Aristotelian model of communication does not include _____ as a primary element in the communication process ?

- 1) Audience 2) Feedback 3) Effect 4) Occasion

Option 2

Q.2. Write short Notes (Two out of Three) .

10

1 Verbal And Non - Verbal Communication

Ans:

2 Intra-personal communication

Ans:

3 Defensiveness and Fear

Ans:

4 Defensiveness and Fear

Ans:

Q.3. Write short Answers (Two out of Three) .

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1 Define the process of communication

Ans:

2 Why need of Communication?

Ans:

3 Define a Folk Culture of Maharashtra

Ans:

4 Define a Folk Culture of Maharashtra

Ans:

Q.4. Answer the following question on broad. (One out of two).

15

1 Describe Aristotle's Rhetoric & Laswell's model of communication with example

Ans:

2 Describe Shanon and Weavers's Mathematical model of communication with examples

Ans:
